



Milestones in the history of kingnature

2021

Kingnature celebrates its first double digit birthday and turns 10 years old. The proprietor-led company currently employs 43 people in Switzerland. Additionally, kingnature employs 27 people abroad (China: 20, United Arab Emirates: 3, USA: 2, Holland: 2.) In this Jubilee year we are proud to announce newly launched products, namely Clear Skin Gel, the Artemisia- and Vitality-Shots. The range now includes 60 scientifically tested, orthomolecular vital substances. Wise Medicine adds one more location in Brugg.

2020

Kingnature launches Wise Medicine in Winterthur, an integrative medical center which strives to combine the best of complementary and conventional medicine. Despite Corona, kingnature continues to grow. More and more health-conscious people are discovering the potent solutions that nature has to offer. Reishi Vida, Voluntastrols and Vitamin D3 Baby are launched. In addition to Immuno Vida, there is now also Immuno Daily. Kingnature Netherlands is founded.

2019

Our website now offers a new vitality test including product recommendations. Omega-3 Vida, Neovital, Oregano Vida and Eisen (Iron) Vida are launched. The joint oil Fleximove goes on sale. Artemisia is now also available as a refill for herbal pillows.

2018

Vitamin K2 Vida, Magnesium Vida, Relax Vida, Canna Vida (CBD oil drops) and the Pollen Shot have been added to the product range. There is also a new high-quality OPC 24 hand lotion. Organic matcha powder from Japan extends our product range. Kingnature opens a base in the USA and is mentioned on Chinese state television (CCTV).

2017

EM Multi ferment and Immuno Vida are new high-tech products in the kingnature range. MSM Vida, NADH Vida, Probiotic Vida and Vitamin D3 Vida go on sale for the first time. The OPC 24 day and night creams are launched. Moringa is now also available as leaf powder. Kingnature gains a foothold in the UK and South Africa.

2016

The factory shop in Wädenswil is opened. CBD 10 Vida and Mysterio Vida are the first CBD products from kingnature to be launched on the Swiss market. Amino Vida is now available. kingnature Germany and China are founded. In China, this is celebrated with participation in a trade show.

2015



The first top athletes, like Swiss NHL stars Roman Josi and Mark Streit, endorse our vital substances. kingnature moves to Wädenswil. We also start a cooperation with wholesalers in Germany. Coffea Vida, Pollen Vida and Krill Vida are added to our product range, which now totals an impressive 25 products.

2014

Official launch of our natural cosmetics line: we launched a day and night cream as well as Aronia Hand Cream. Aronia Shot, Salvestrol Vida and Q10 Vida are added to our growing product range. Kingnature works with the first wholesalers in Switzerland and is mentioned for the first time on Swiss television (SRF).

2013

Moringa Vida, Morus Vida, Emu Oil and Artemisia Cream complete the product range. Aronia "Schoggi", probably the healthiest chocolate in Switzerland, goes on sale. There are now a total of 10 kingnature products on offer.

2012

Caye Vida and Kurkuma Vida are launched. For the time being, production takes place in a small commercial space in Au near Wädenswil on Lake Zurich. In addition to Aronia, Artemisia and Cayenne are now also cultivated by Swiss farmers.

2011

Kingnature is founded by Raffaele Carmine, Dr. Heinz Lüscher and Bruno Bayer. The start is made with a first OPC product made from Aronia berries grown in Switzerland, followed by Artemisia powder in capsules.